## **Multimodal LLMs**

## CS 5624: Natural Language Processing Spring 2025

https://tuvllms.github.io/nlp-spring-2025

Tu Vu

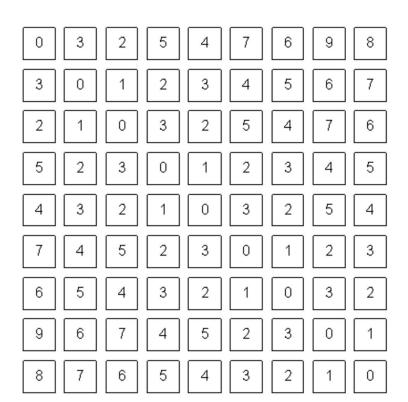


## **Logistics**

- Homework 2 due 5/5
- Final project presentations 5/6
- Final project report due 5/9
- Final grades due 5/16

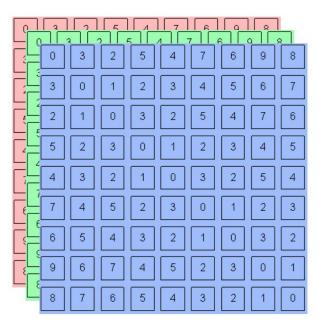
## **Grayscale images**





## **Color images**

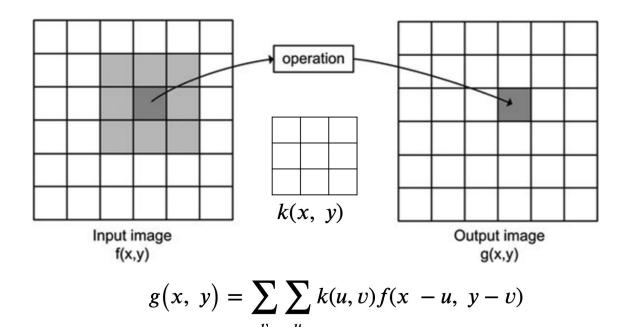




channel x height x width

Channels are usually RGB: Red, Green, and Blue

## **Convolution operator**

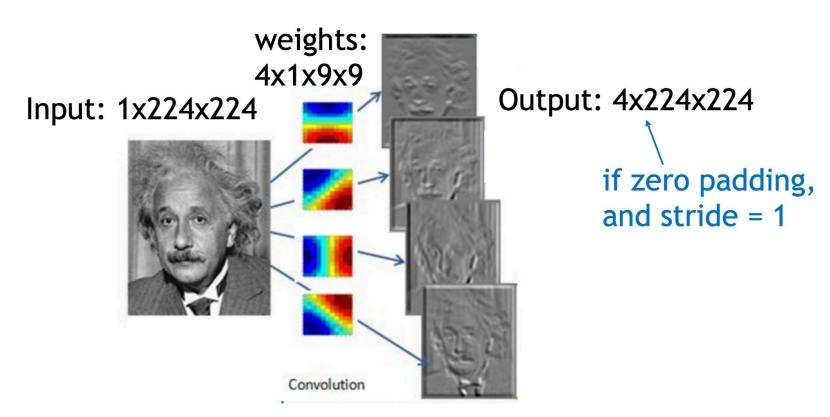


http://what-when-how.com/introduction-to-video-and-image-processing/neighborhood-processing-introduction-to-video-and-image-processing-part-1/

### Demo

https://setosa.io/ev/image-kernels/

## **Convolutional layer (with 4 filters)**



### ImageNet Classification with Deep Convolutional Neural Networks

Alex Krizhevsky

University of Toronto

kriz@cs.utoronto.ca

Ilya Sutskever

University of Toronto

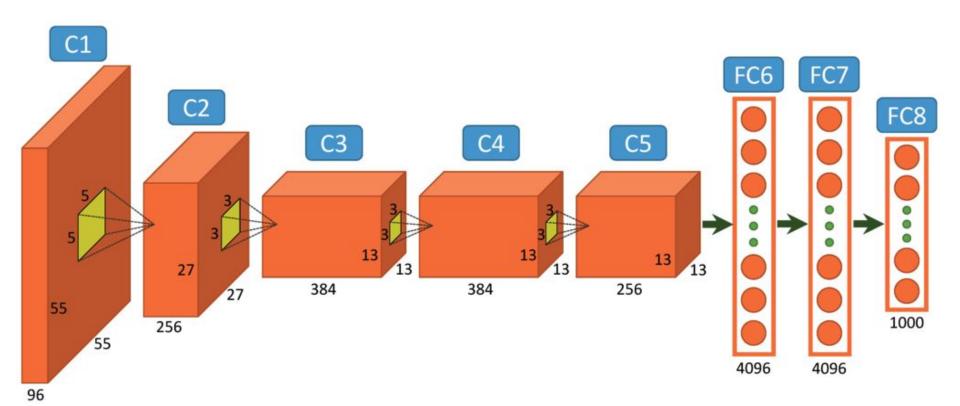
ilya@cs.utoronto.ca

**Geoffrey E. Hinton** 

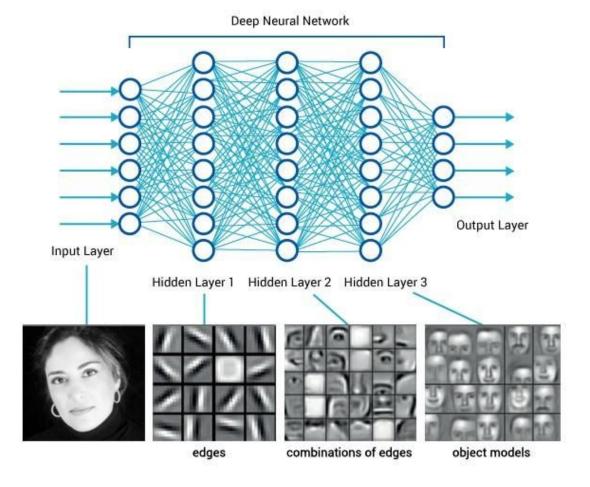
University of Toronto

hinton@cs.utoronto.ca

### **AlexNet**



## AlexNet (cont'd)



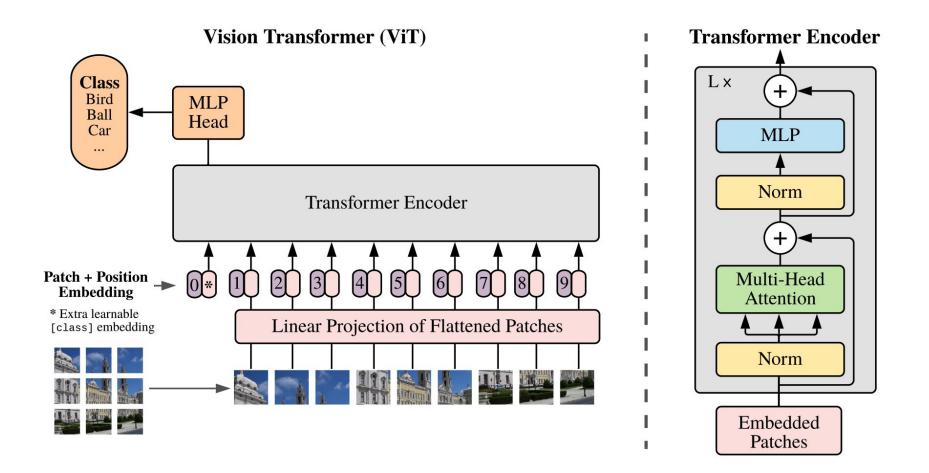
https://www.saagie.com/en/blog/object-detection-part1/

## AN IMAGE IS WORTH 16x16 WORDS: TRANSFORMERS FOR IMAGE RECOGNITION AT SCALE

Alexey Dosovitskiy\*,†, Lucas Beyer\*, Alexander Kolesnikov\*, Dirk Weissenborn\*, Xiaohua Zhai\*, Thomas Unterthiner, Mostafa Dehghani, Matthias Minderer, Georg Heigold, Sylvain Gelly, Jakob Uszkoreit, Neil Houlsby\*,†

\*equal technical contribution, †equal advising Google Research, Brain Team

{adosovitskiy, neilhoulsby}@google.com



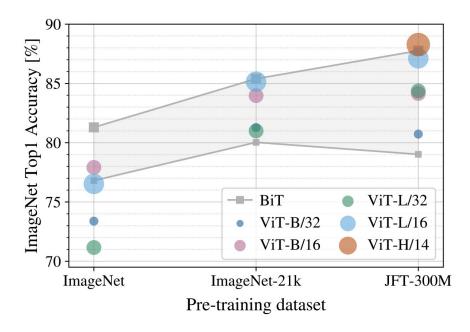
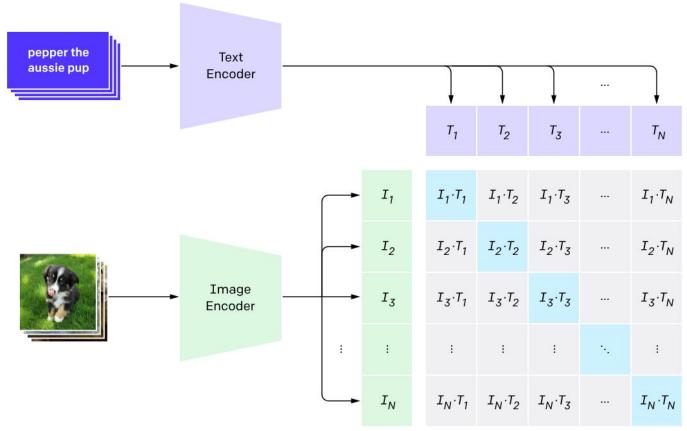


Figure 3: Transfer to ImageNet. While large ViT models perform worse than BiT ResNets (shaded area) when pre-trained on small datasets, they shine when pre-trained on larger datasets. Similarly, larger ViT variants overtake smaller ones as the dataset grows.

1. Contrastive pre-training

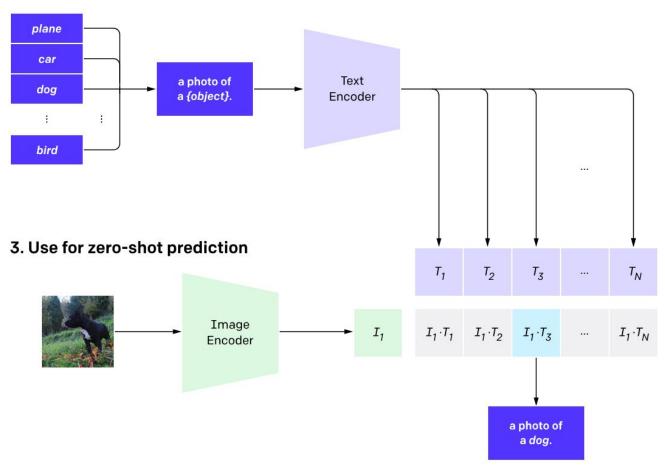
OpenAl's CLIP



https://openai.com/index/clip/

## OpenAl's CLIP (cont'd)

#### 2. Create dataset classifier from label text

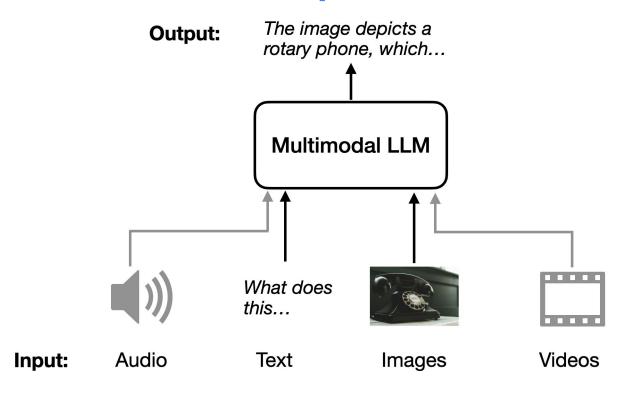


https://openai.com/index/clip/

## OpenAl's CLIP (cont'd)

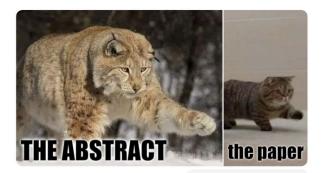
	ImageNet	
Dataset	ResNet101	CLIP ViT-L
ImageNet	76.2%	76.2%
ImageNet V2	64.3%	70.1%
ImageNet Rendition	37.7%	88.9%
ObjectNet	32.6%	72.3%
ImageNet Sketch	25.2%	60.2%
ImageNet Adversarial  https://openai.com/index/clip/	2.7%	77.1%

## A multimodal LLM can accept inputs in multiple modalities and emit text outputs



<u>Understanding Multimodal LLMs by Sebastian Raschka</u>

## Use cases of multimodal LLMs



Explain the meme

This meme humorously captures the common experience many researchers and readers encounter when reading academic papers. It shows a powerful, fierce lynx labeled "THE ABSTRACT" on the left and a smaller, cautious-looking domestic cat labeled "the paper" on the right.

The joke here is that an abstract (the brief summary at the beginning of a paper) often makes the research sound exciting, groundbreaking, or impactful, like a "fierce lynx." However, the actual content of the paper may feel less impressive, or overly complex, dense, or even disappointing by comparison, represented by the "scaredy-cat" on the right. This is a playful take on how expectations can differ from reality in academic writing.

#### <u>Understanding Multimodal LLMs by Sebastian Raschka</u>

Use cases
of
multimodal
LLMs
(cont'd)



Fig. 1: MM1 can perform in-context predictions thanks to its large-scale multimodal pre-training. This allows MM1 to (a) count objects and follow custom formatting, (b) refer to parts of the images and perform OCR, (c) demonstrate common-sense and word knowledge about everyday objects, and (d) perform basic math functions. Images are from the COCO 2014 validation set [72].

MM1: Methods, Analysis & Insights from Multimodal LLM Pre-training

### Use cases of multimodal LLMs (cont'd)

#### User:

Photo: <img1> Menu: <img2> How much should I pay for all the beer on the table according to the price on the menu?





#### MM1-30B-Chat (Ours): 12

Emu-Chat-37B: According to the menu, the price for all the beer on the table is 15.99.

**LLaVA-NexT-34B:** The image shows a menu with beer prices, but it's not entirely clear which specific beers are on the table. However, I can provide you with an estimate based on the visible prices. From the menu, it appears that the prices for beer are as follows: Magna: 5, Medalla: 5, Heineken: 6 Presidente: 6

Assuming that the beers on the table are Magna, Medalla, Heineken, and Presidente, and there are two of each, you would pay: 2 x Magna: 2 x 5 = 10, 2 x Medalla: 2 x 5 = 10, 2 x Heineken: 2 x 6 = 12, 2 x Presidente: 2 x 6 = 12 Total: 10 + 10 + 12 + 12 = 44

Please note that this is an estimate based on the visible prices and the assumption that there are two of each type of beer. The actual cost may vary if the beers on the table are not the ones listed on the menu or if there are different quantities.

#### User: Explain why.

(MM1-30B-Chat (Ours): There are 2 beers on the table, and each beer costs 6 according to the price on the menu. So, 2\*6=12.

Emu-Chat-37B: The price for all the beer on the table is 15.99 because each beer has a price of 10.99, and there are a total of five beers on the table. When you multiply the number of beers (5) by the price per beer (10.99), you get a total cost of 54.95 (rounded up to 15.99).

**LLaVA-NeXT-34B:** The image shows a menu with beer prices, but it's not entirely clear which specific beers are on the table. However, I can provide you with an estimate based on the visible prices. From the menu, it appears that the prices for beer are as follows: (...)

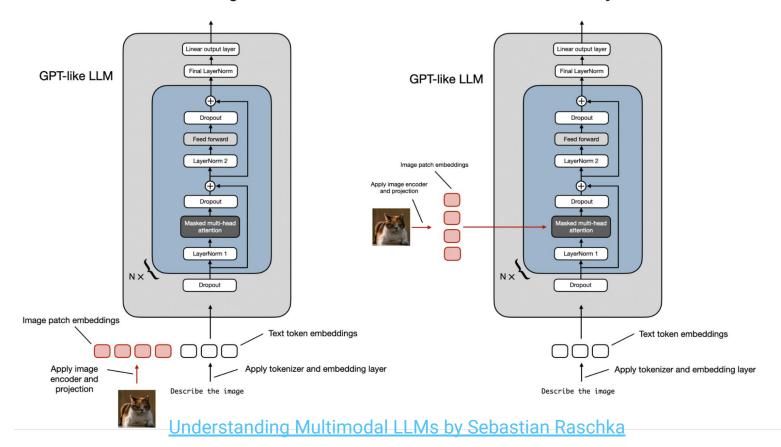
Fig. 2: MM1 can follow instructions and reason across images. Example and images from VILA [71]; VILA answers correctly when prompted with chain-of-thought.

MM1: Methods, Analysis & Insights from Multimodal LLM Pre-training

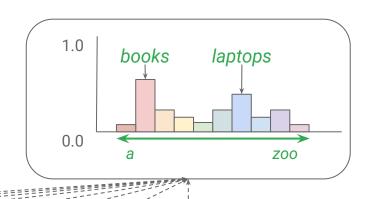
## Common approaches to building multimodal LLMs

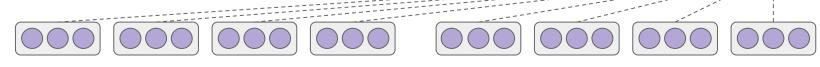
**Method A: Unified Embedding Decoder Architecture** 

**Method B: Cross-Modality Attention Architecture** 



## **Cross-attention recap**





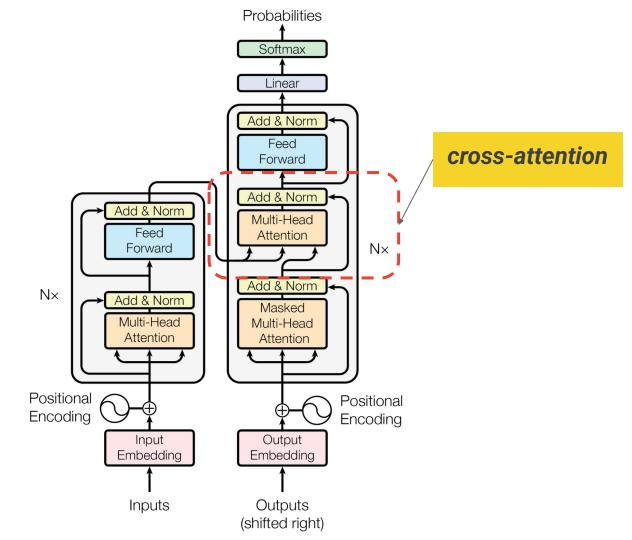
les étudiants ont ouvert leurs livres

the students opened their

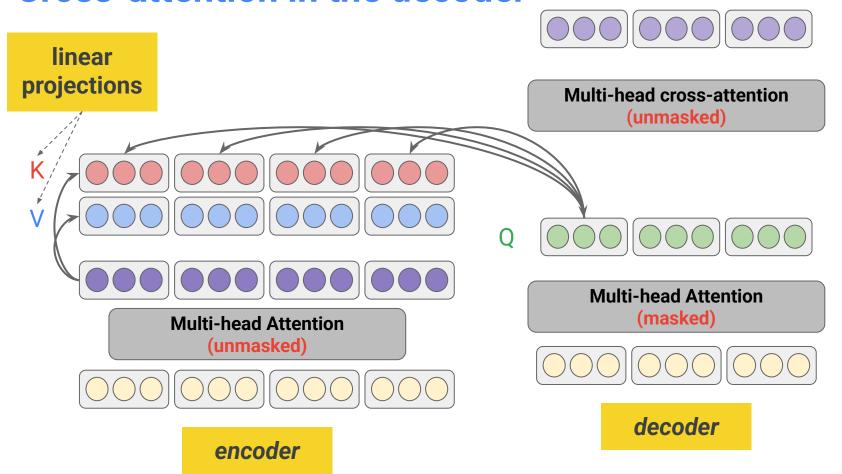
encoder

decoder

## **Cross-attention** in the decoder

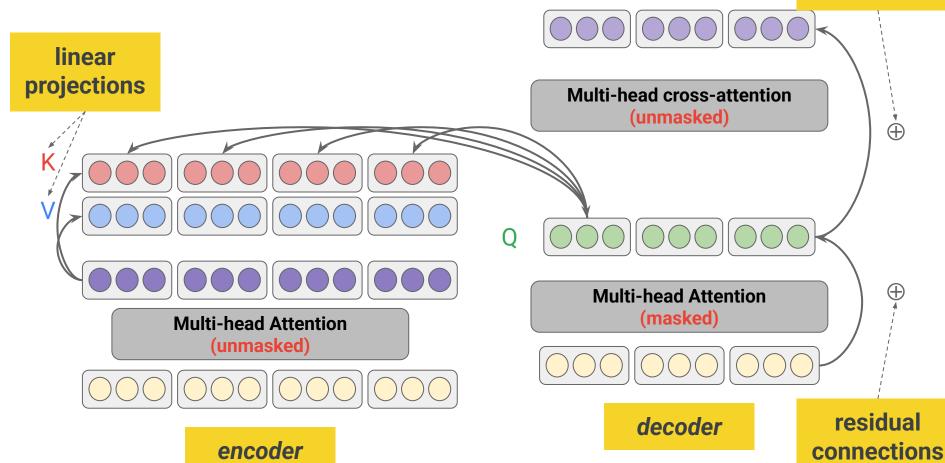


### **Cross-attention in the decoder**

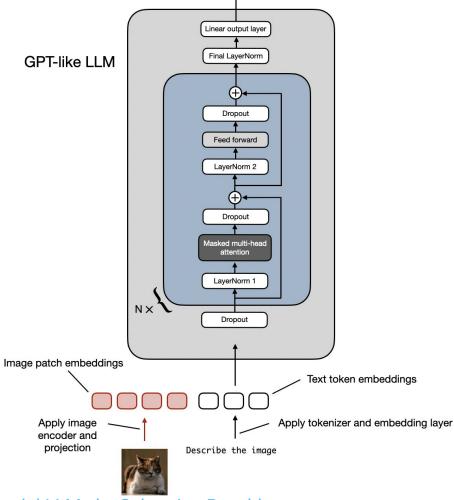


## **Cross-attention in the decoder (cont'd)**

residual connections

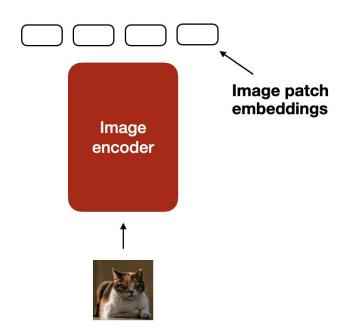


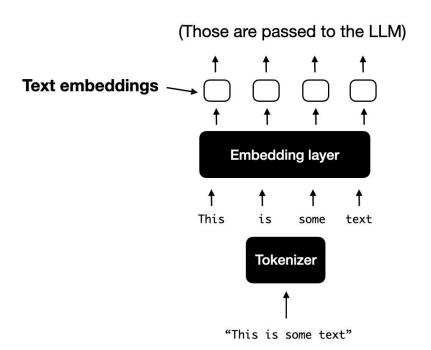
# Method A: Unified embedding decoder architecture



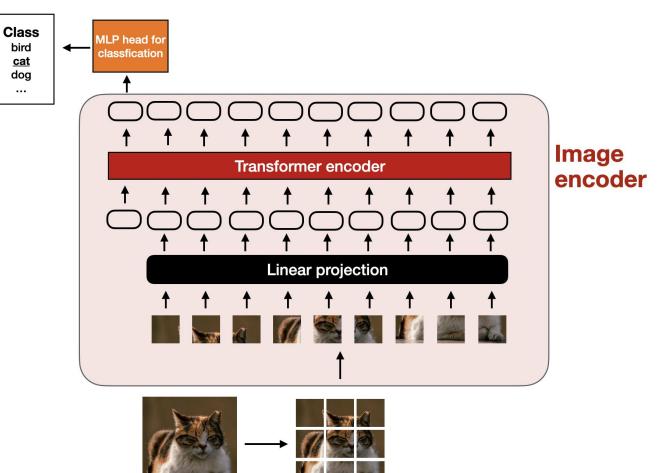
Understanding Multimodal LLMs by Sebastian Raschka

### **Understanding image encoders**





Understanding image encoder (cont'd)



Understanding Multimodal LLMs by Sebastian Raschka

## **BERT** recap

softmax

linear



Image created by Gemini

[CLS]











**Multi-head Self-attention** 

(unmasked)











[CLS]

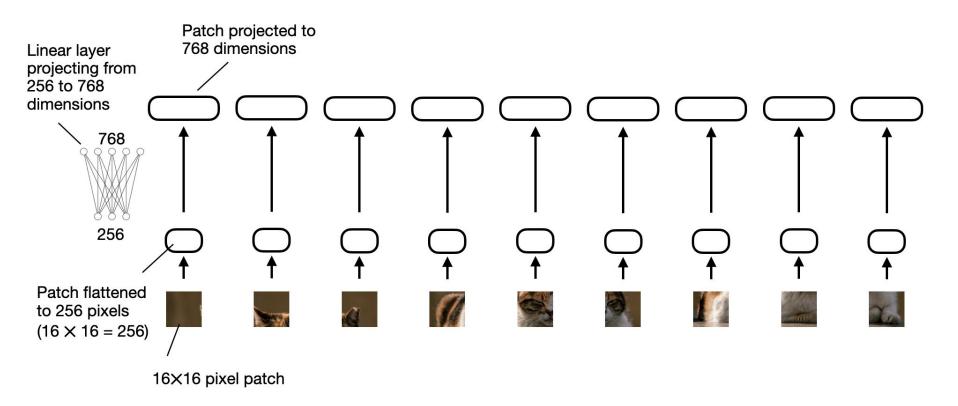
the

movie

was

good

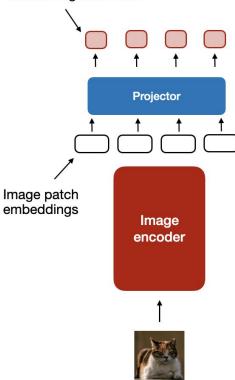
## The role of the linear projection module



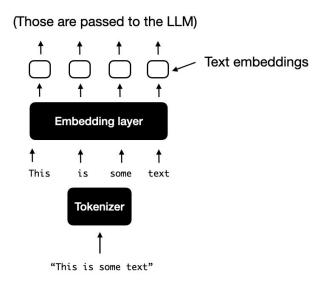
# Text and image tokenization and embedding

#### **Image tokenization**

Image patch embeddings rescaled to match the text embedding dimension



#### **Text tokenization**



Understationing initiational elivis by Sepastian rascina

The role of the projector is to match the text token embedding dimensions

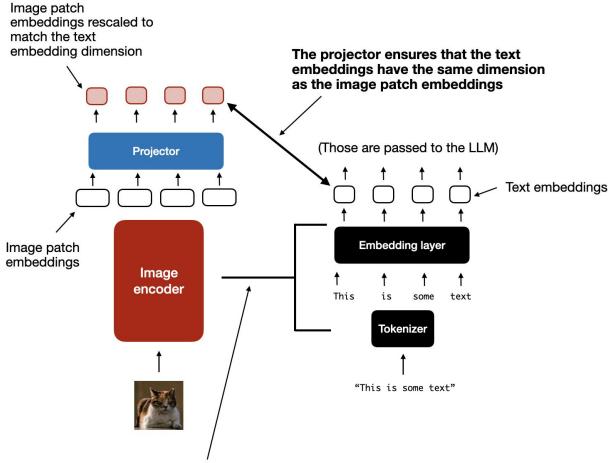
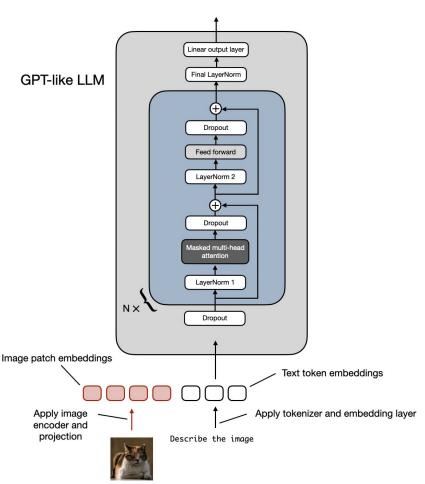


Image encoder takes the role of the tokenizer + embedding layer

Understanding Multimodal LLMs by Sebastian Raschka

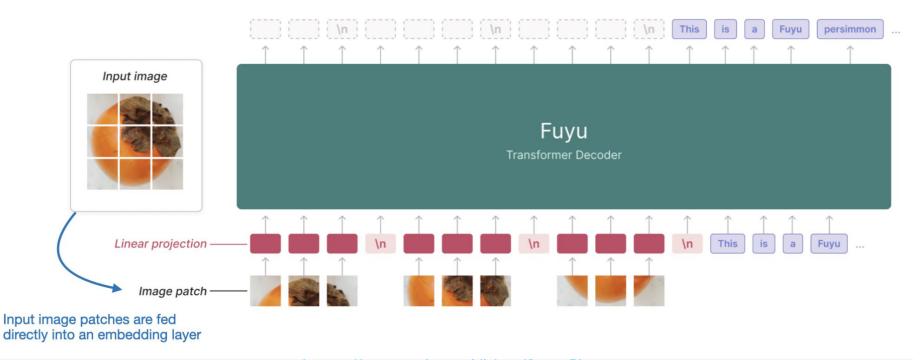
#### **Method A: Unified Embedding Decoder Architecture**

We can simply concatenate image and text embeddings



<u>Understanding Multimodal LLMs by Sebastian Raschka</u>

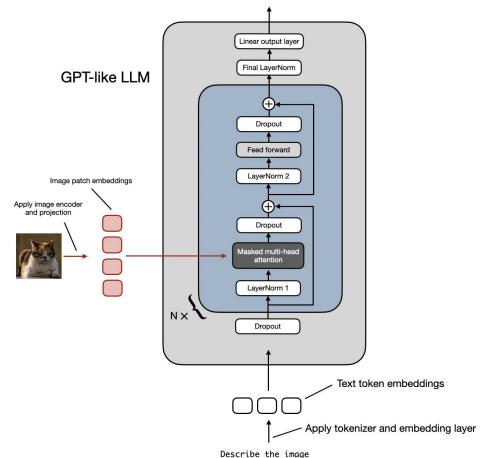
## Versions of Method A that operate directly on patches



https://www.adept.ai/blog/fuyu-8b Understanding Multimodal LLMs by Sebastian Raschka

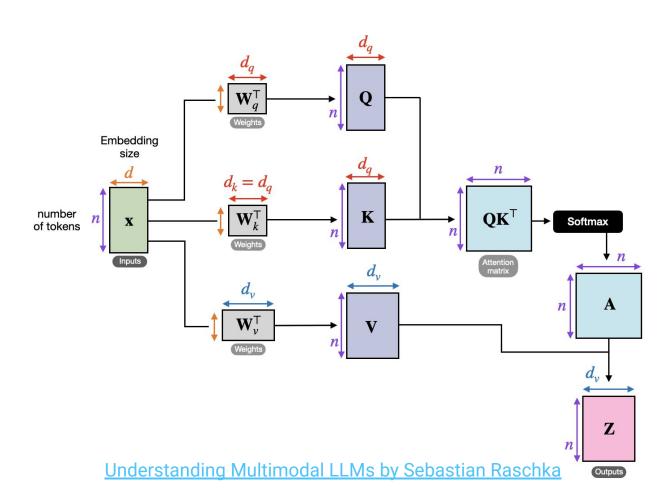
#### **Method B: Cross-Modality Attention Architecture**

## Method B: Cross-modality attention architecture

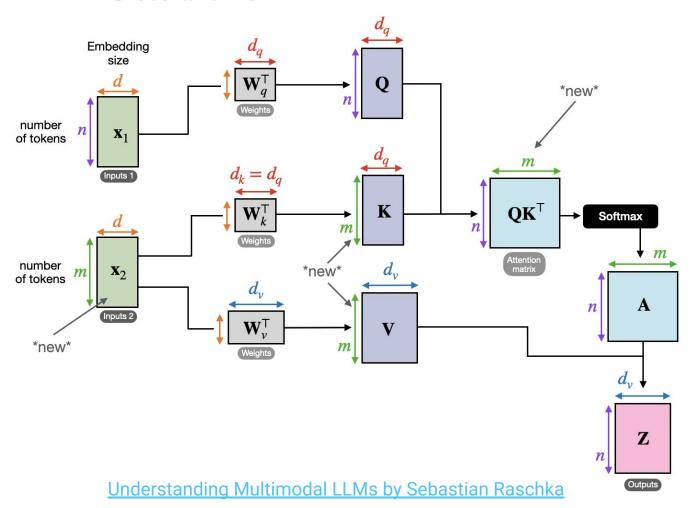


Understanding Multimodal LLMs by Sebastian Raschka

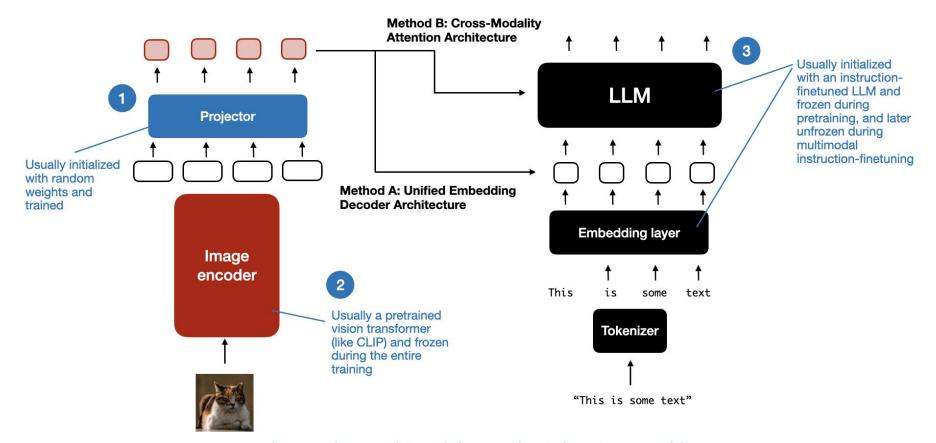
#### Regular self-attention



#### **Cross-attention**

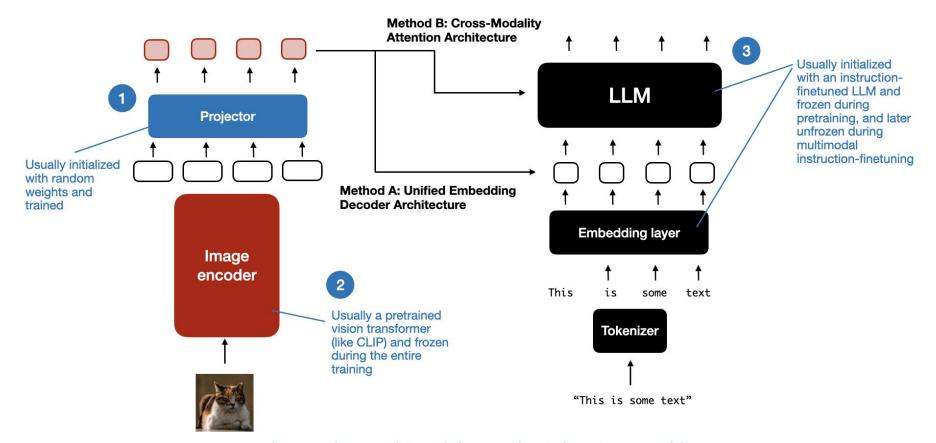


### Unified decoder and cross-attention model training



<u>Understanding Multimodal LLMs by Sebastian Raschka</u>

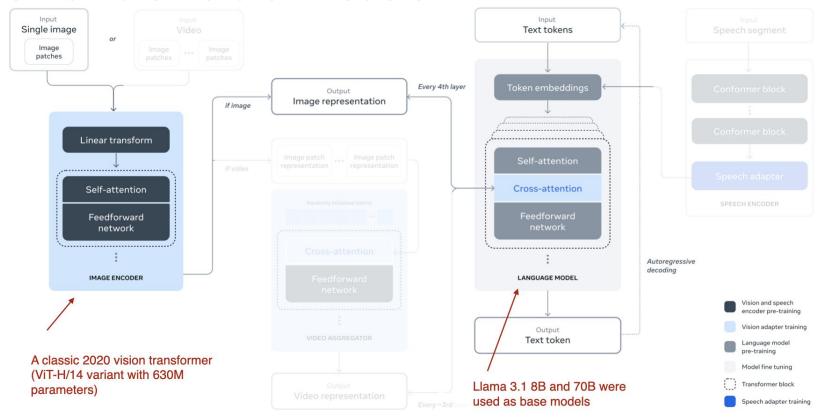
### Unified decoder and cross-attention model training



<u>Understanding Multimodal LLMs by Sebastian Raschka</u>

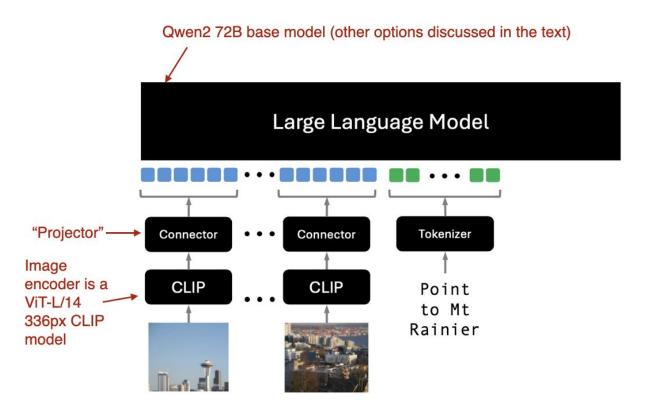
#### **Recent multimodal models and methods**

#### The Llama 3 herd of models



https://arxiv.org/abs/2407.21783 Understanding Multimodal LLMs by Sebastian Raschka

#### Al2's Molmo and PixMo



https://www.arxiv.org/abs/2409.17146 Understanding Multimodal LLMs by Sebastian Raschka

#### Method B: Cross-attention based (NVLM-X) **NVIDIA's** Thumbnail visual features before and after LANGUAGE MODEL (CROSS) downsampling and MLP Transformer layers Tile visual features of the k<sup>th</sup> tile before and **NVLM** after downsampling and MLP Feed-Forward Network Cross-attention Tile tag text embeddings of the k<sup>th</sup> tag (<tile\_k>) for image tile localization Gated layers are trained X-Attention Image output Self-Attention + Text Tokens LANGUAGE MODEL (HYBRID) Hybrid method (NVLM-H) Transformer layers **IMAGE ENCODER** Feed-Forward Network InternViT-6B as image Gated encoer, which remains X-Attention frozen during training Self-Attention Re-arrange **Image** + Text Tokens thumbnail LANGUAGE MODEL (DECODER-ONLY) Image features Thumbnail Dynamic tiling Transformer layers & re-arrange Feed-Forward Network Self-Attention

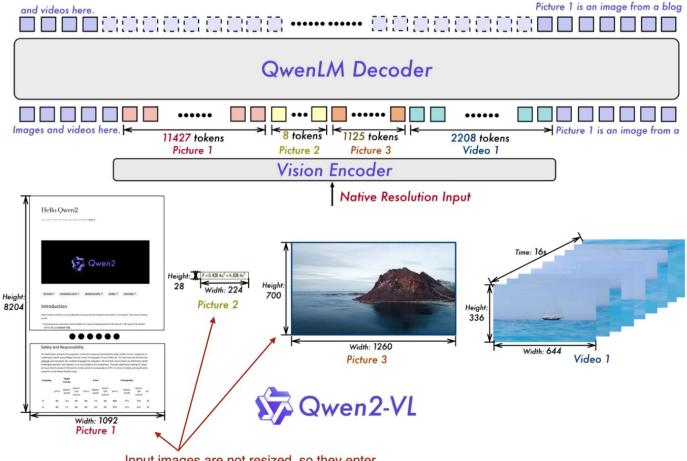
Method A: Decoder-only (NVLM-D)

https://arxiv.org/abs/2409.11402 Understanding Multimodal LLMs by Sebastian Raschka

#### **NVIDIA'S NVLM**

- NVLM-X (cross-attention)demonstrates superior computational efficiency for high-resolution images.
- NVLM-D (unified embedding) achieves higher accuracy in OCR-related tasks.
- NVLM-H combines the advantages of both methods.

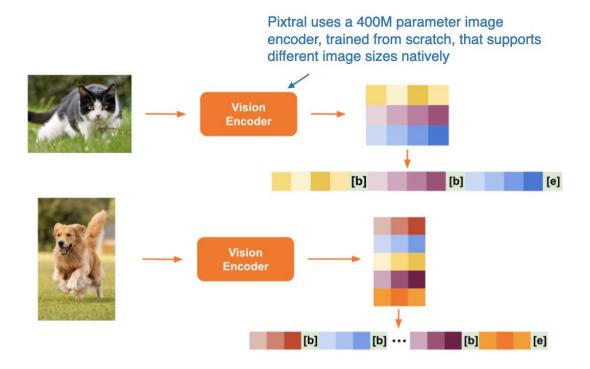
**Qwen2-VL: Enhancing** visionlanguage model's perception of the world at any resolution



Input images are not resized, so they enter the LLM with a different number of tokens

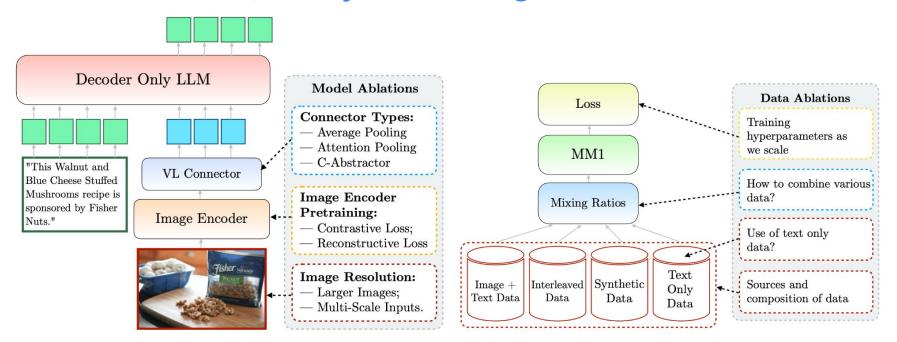
https://arxiv.org/abs/2409.12191

#### **Pixtral 12B**



https://mistral.ai/news/pixtral-12b Understanding Multimodal LLMs by Sebastian Raschka

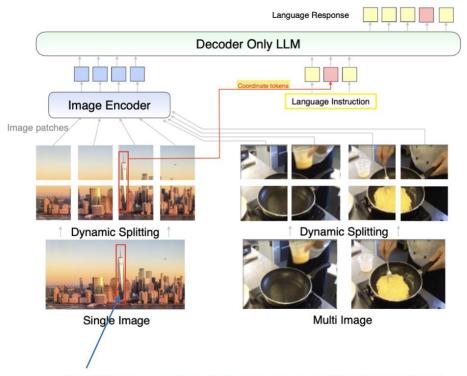
#### MM1: Methods, analysis & insights



**Fig. 3:** Left: Model ablations: what visual encoder to use, how to feed rich visual data, and how to connect the visual representation to the LLM. Right: Data ablations: type of data, and their mixture.

MM1: Methods, Analysis & Insights from Multimodal LLM Pre-training

#### MM1.5: Methods, analysis & insights

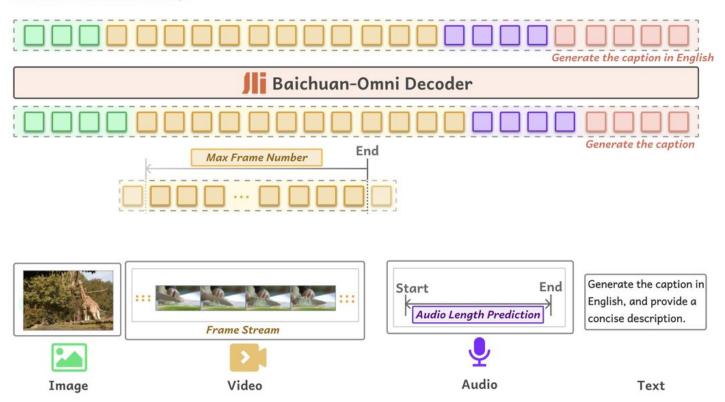


Visual QA data is enriched with bounding boxes (and/or point coordinates)

https://arxiv.org/abs/2409.20566 Understanding Multimodal LLMs by Sebastian Raschka

### Baichuan - Omni

Baichuan-Omni uses the Unified Embedding Decoder Architecture setup

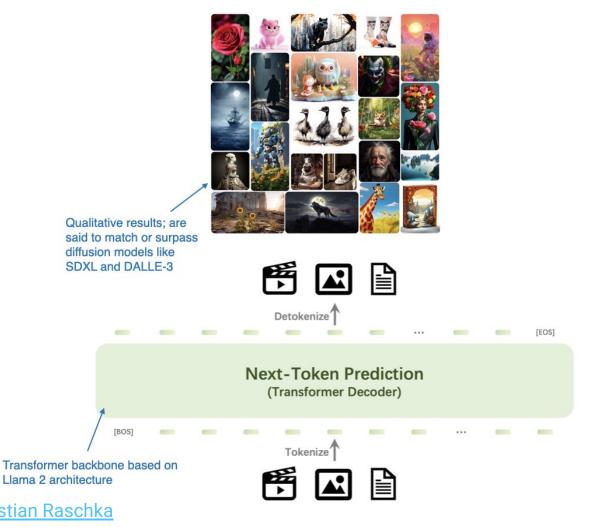


https://arxiv.org/abs/2410.08565 Understanding Multimodal LLMs by Sebastian Raschka

#### **Baichuan-Omni (cont'd)**

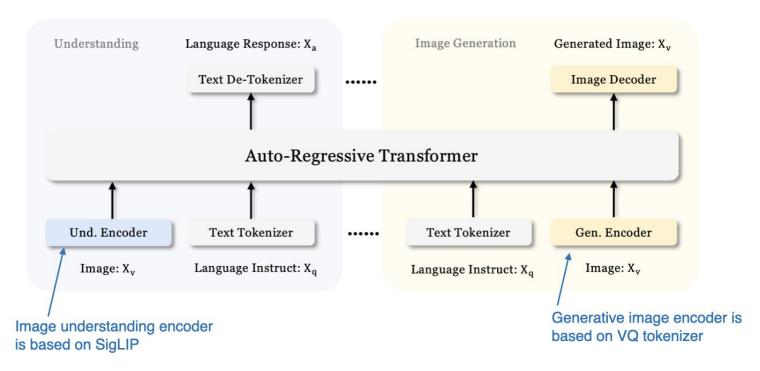
- Projector training: Initially, only the projector is trained, while both the vision encoder and the language model (LLM) remain frozen.
- Vision encoder training: Next, the vision encoder is unfrozen and trained, with the LLM still frozen.
- **Full model training:** Finally, the LLM is unfrozen, allowing the entire model to be trained end-to-end.

# Emu3: Next-token prediction is all you need



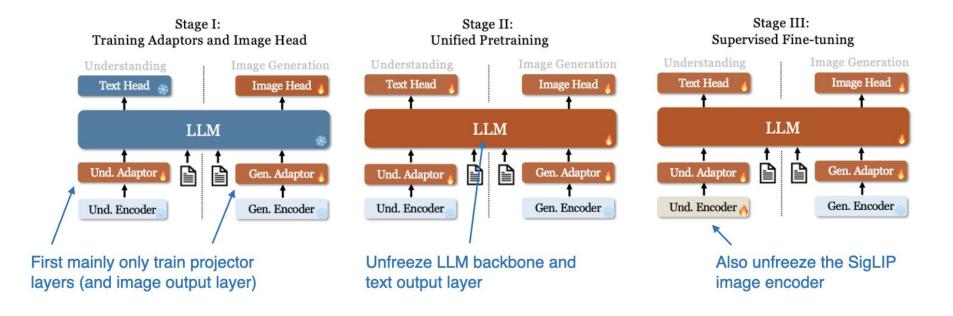
https://arxiv.org/abs/2409.18869
Understanding Multimodal LLMs by Sebastian Raschka

## Janus: Decoupling Visual Encoding for Unified Multimodal Understanding and Generation



https://arxiv.org/abs/2410.13848 Understanding Multimodal LLMs by Sebastian Raschka

# Janus: Decoupling Visual Encoding for Unified Multimodal Understanding and Generation



### Thank you!